

Farmers for Soil Health

Briefing for KC Agribusiness



Farmers for Soil Health

Mission: *Advancing conservation practices focused on building soil health across a vast majority of corn and soybean acres.*

Goal: *To double corn and soybean acres utilizing cover crops to 30 million acres by 2030.*

- A farmer organization driven initiative of the National Pork Board, National Corn Growers Association, and the United Soybean Board, working with State Affiliates in a manner meant to support and augment existing and new state initiatives.
- An effort of commodity groups to work towards their sustainability goals.
- An opportunity for industry and other interested partners to collaborate around **shared goals** in a unified, pre-competitive manner, working with farmer organizations, to provide support to farmers for increasing conservation.



Background: Farmers for Soil Health alliance

- 2018 MOU between National Pork Board, National Corn Growers Association and United Soybean Board
- Goal of voluntarily expanding cover crop adoption to 30 million acres by 2030
- Advances national corn, soy, and pork commodity sustainability goals



What will Farmers for Soil Health Do?

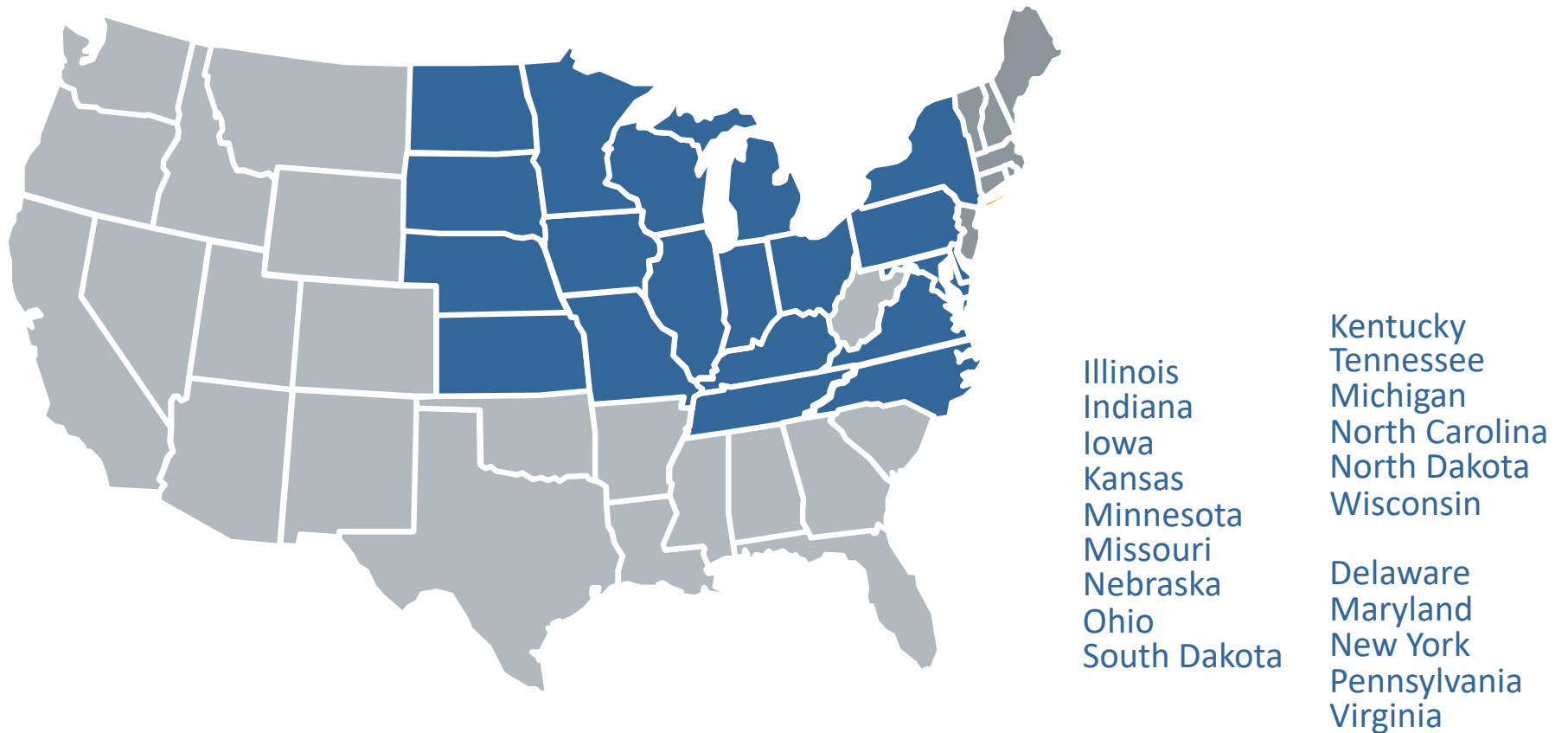
- Working with state partners, enhance existing efforts of state commodity groups through supporting:
- Financial assistance/cost-share opportunities for farmers implementing cover crops;
- Technical assistance for farmers to implement cover crops, including farmer outreach, education, and communication on the benefits of cover crops;
- Identify and address barriers to participation and support opportunities for increasing financial assistance and other incentives for the implementation of cover crops.

Pending Farmers for Soil Health Climate Smart Commodity Grant

Four main FSH strategies:

1. Support creation or expansion of state-level TA programs
2. Financial assistance (guaranteed practice payment, can be stacked):
 - Transition Incentive Payments (TIP) totaling \$50 per new acre of cover crops planted (\$25/acre year 1, \$15/acre year 2, \$10/acre year 3), up to 500 acres per farm, 1.3 million acres total.
 - Signing Incentive Payments (SIP) of \$2 per acre of existing cover crops. Up to 200 acres per farm, 600,000 acres total.
3. Create and launch an enrollment platform as well as a nationwide cover crop Measurement, Reporting and Verification (MRV) system.
4. Create a public marketplace platform to connect farmers to buyers of climate-smart commodities and opportunities for premiums and incentives.

Area of Focus: 20 Priority States (157.7M Corn/Soy Acres)



Questions or Comments?

